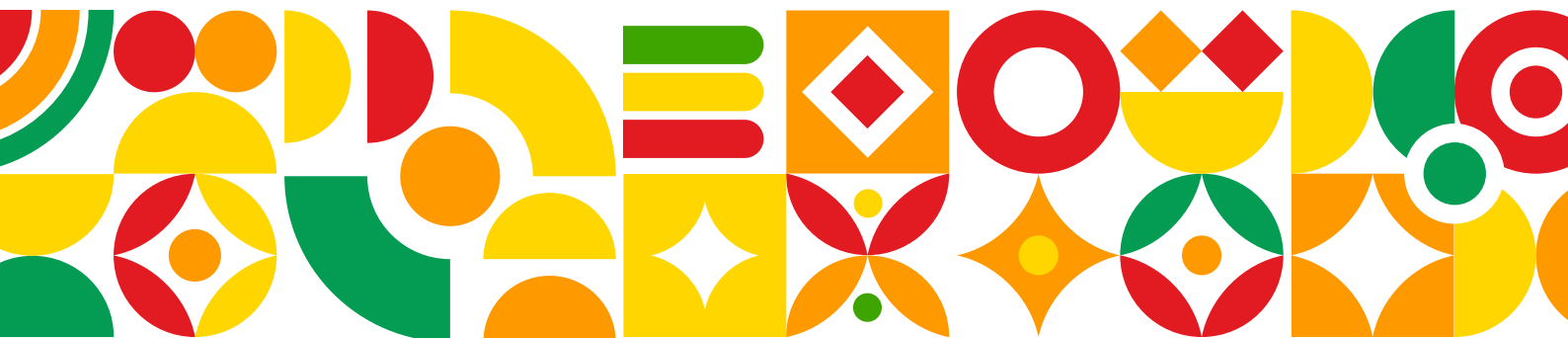
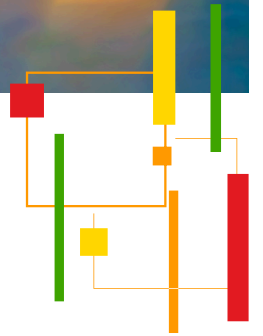


FRESHFOODS

THE BEST MARKET FOR
FRUITS AND VEGETABLES



BUSINESS PROFILE





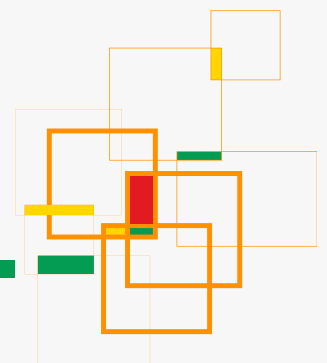
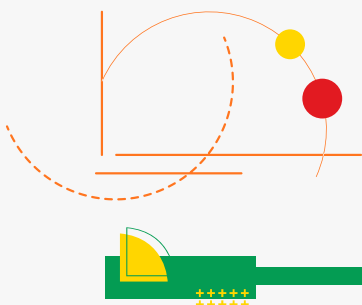
Vision and Mission

At **FRESH**Foods, our mission is to be a leading force in the processed vegetables industry, providing nourishing produce while fostering sustainable agricultural practices. We are committed to delivering excellence in farming, supply, and business, contributing to the well-being of our customers and the communities we serve.

We grow and produce our own products . Our produce is source direct from our farm.



Guided by our vision, we aspire to be a beacon of excellence, cultivating a sustainable and thriving ecosystem. Our aim is to expand our crop farm's reach, embracing innovation and sustainable practices for a brighter future. We envision **FRESH**Foods as a model of success, contributing to a healthier, greener planet through premium crop cultivation.

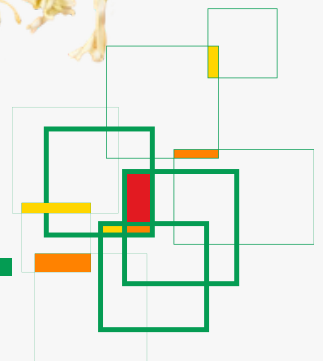




Overview

Welcome to **FRESH**Foods, a pioneering vegetable farm founded by three individuals with a shared passion for farming, supply chain excellence, and business acumen. Mr. Brian S. Tromp, Miss Z. C. Nhlapo, and Mrs. Ouma G. Mantso collectively bring their unique offerings and expertise to the heart of our operations.

Driven by our passion for agriculture, **FRESH**Foods is committed to continuous growth. We aim to expand our vegetable farm's reach, embracing innovation and sustainable practices for a brighter future.





Key Strengths & Values

KEY STRENGTHS:



Expert Agro Processing: We employ cutting-edge farming techniques to ensure the highest quality vegetables, enriched with nutrients and flavor.

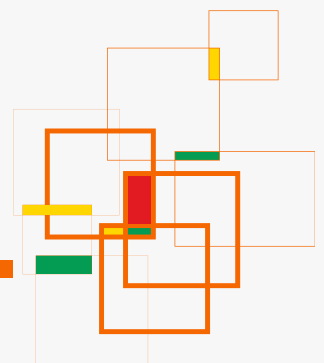


STRATEGIC LEADERSHIP:

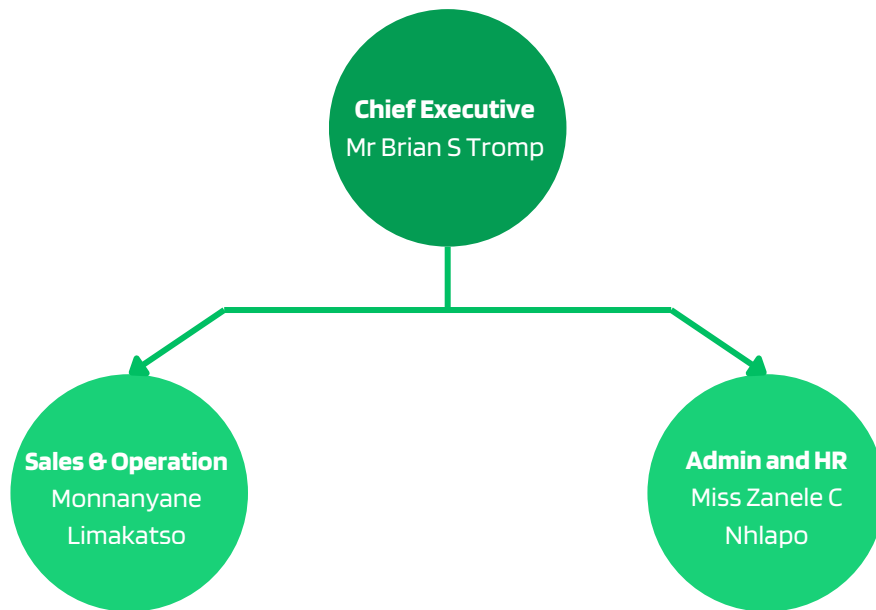
Brian Tromp's strategic expertise drives our success, ensuring astute decision-making and sustainable growth in the dynamic agricultural landscape at **FRESH**Foods.

VALUES:

- To Be Become A World Class Business Which Offers The Best Quality Services
- Humanity
- Youth Upliftment
- Dedicated Offerings
- Security
- And Product Through Excellence and Efficacy.



Organogram



General Business

Supply & Delivery

- Cut Veggies
- Fruits(fruit salads)
- Peeled
- Herbs
- Whole
- Diced
- Bulk Deliveries

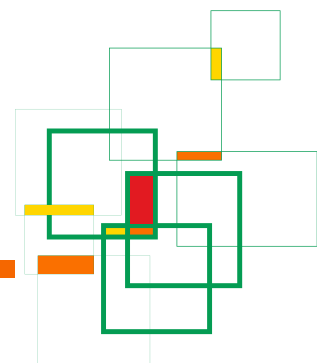
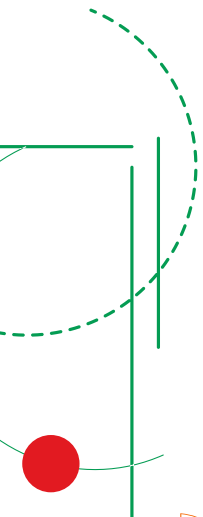
Our footprint

Catering Businesses

Spar

The Pie Co.

Rand Water (sub-contractor)



Potential Business



Companies

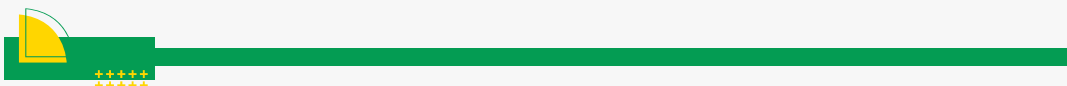
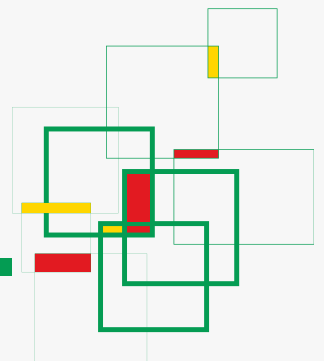
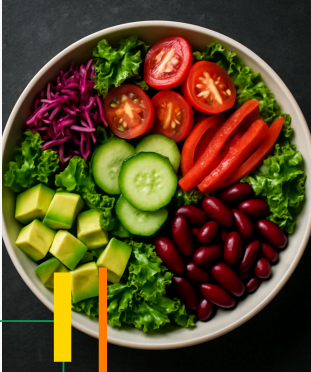
- Restaurants
- Hotels
- Retailers
- Fresh Producers
- Hospitals

NGO's

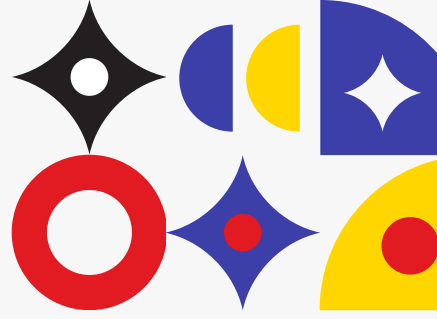
- Corporative
- Home Based Care Centers
- Feeding Schemes

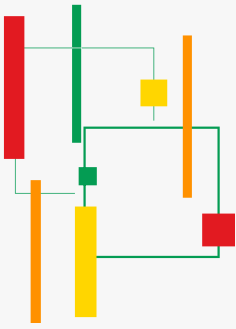
Government

- Municipalities
- State own Entities
- Other Affiliates

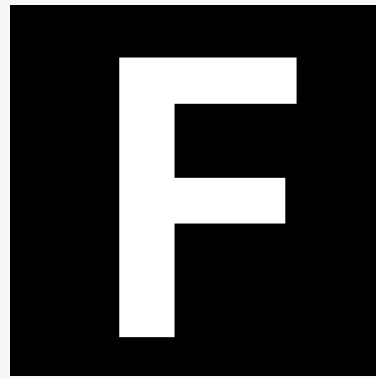


F FRESHFOODS Gallery





How to Contact Us



FRESHFOODS

THE BEST MARKET FOR FRUITS & VEGETABLES



VEREENIGING FRESH
PRODUCE MARKET
LARGER STREET
1930



BRIAN

078 023 2189

siyabongatromp@gmail.com

